

Business Skills for the Fitness Professional

Summary

Self-employment is a popular route for fitness professionals to take, so getting business basics right is important. This course is ideal if you are looking to develop the skills and confidence to manage your own tax, National Insurance, marketing, promotions and pricing strategy. You will find out about a wide range of areas including the legal obligations of running a business, brand management, generating leads and sales, performance monitoring, business planning, cash-flow and basic accounting.

Course Provider	Health and Fitness Education (HFE) 7 & 8 Roundhouse Court, Barnes Wallis Way, Buckshaw Business Centre, Chorley, Lancashire PR7 7JN 0800 612 4067 www.hfe.co.uk
Qualification Accreditation	Qualification awarded by YMCA Awards backed by CIMSPA Ofqual qualification number 600/1146/4
Academic/vocational level	Level 3
PET entry requirements	Level 2 English
Format of course material	Paper-based and also available in a digital format (PDF or Word).
Structure of course	<ol style="list-style-type: none"> 1. Tax and National Insurance 2. Legal obligations of running a business 3. Brand management 4. Effective marketing skills and strategies 5. Generating leads and sales 6. Performance monitoring 7. Business planning 8. Financial management 9. Cash flow forecasting 10. Basic accounting
Assignments	<p>There is a worksheet and a case study to complete and submit. They are sent at the start of the course. They can be sent at the same time where possible but can be completed separately if preferred.</p> <p>Course work will be marked with 7-days of receipt by post/email.</p>
Exam	None
Estimated completion time	60 hours

Maximum course duration	The course needs to be completed within 12-months. In case an extension was needed, prison staff to contact HFE directly.
Prison support requirements	Support assessment submission (ideally scan to the tutor or post). It is recommended to make copies in case assignments get lost contact supplier for more info on assignment submission. See contact details are above in the 'Course provider' section.
Supplier tutor's support	There is supplier tutor support available. Tutors mark assignments and provide support if required directly or via the prison staff. See 'Contact provider' section for more details
Certificate	Yes, There is a certificate provided upon completion of the course.
Progress	Another HFE Level 3 course To discuss any progression routes, call our free Advice Line on 0800 048 7520 on Tuesdays (10-12pm and 2-4pm) and Thursdays (10am-12pm and 2-6pm).