Preparing to Set up a Digital Business

Summary
Equipping you with the knowledge to succeed in the digital world, this course shows you how to take the first steps in digital business. You will cover various aspects of business, including challenges, business planning, relationship building, marketing, finance and negotiation. The course provider, Rocketeer, will also give you access to their resources after release, and offer bespoke support for your business through the gate. By utilising their customised online platform after release, there is a vast array of additional learning opportunities, to develop knowledge and help with preparation to embark on many business ventures.

Course Provider	Rocketeer Group Parkfield Business Centre, Park Street, Stafford, Staffordshire ST17 4AL 01785 223 253 www.rocketeergroup.com
Qualification Accreditation	The Institute of Enterprise and Entrepreneurs (IOEE) provides external course certification for our ground-breaking courses.
Academic level	Level 2
PET entry requirements	Level 2 English
Format of course material	Paper printed based. File transfer option is also available
Structure of course	Unit 1: The challenges and risks of starting a business Unit 2: Personal skills and abilities to start a business Unit 3: Understand how to plan for a new business Unit 4: Understand business relationships in new business Unit 5: Principles of marketing and selling a new business Unit 6: Understanding finance in a business context Unit 7: Understanding negotiation of deals in business Each unit consists of five sections: 1. Knowledge Section (core learning) 2. Case Study Section 3. Knowledge Boost Section 4. "Rocket Fuel" Section – offers additional insight and tips 5. Assessment Section
Assignments	There are seven written assignments. Assignments can be submitted individually or together depending on their requirements. We aim to provide feedback as soon as possible; however, we advise to allow 21 days for all 7 written assignments.

Exam	None.
Estimated completion time	240 hours
Maximum course duration	The course needs to be completed within 12 months. Students can also access online platform for 12 months after release to continue studies
Prison support requirements	Support assessment submission (ideally scan to the tutor or post). It is recommended to make copies in case assignments get lost. Contact supplier for more info on assignment submission. See contact details are above in the 'Course provider' section.
Supplier tutor's support	Tutors are available to evaluate assignments and provide feedback. If needed, they are accessible for extra assistance. Additional resources are available from the supplier to support and assist learners in gaining a deeper understanding of specific concepts. These resources may include documents, guides, or reference materials that provide further information beyond the regular course content. They enhance the learner's understanding and facilitate their learning journey. See 'Contact provider' section for more details
Certificate	Upon successful completion a certificate from IOEE will be awarded
Progress	There are range of possible progression options including Creating and Starting a Digital Business (Rocketeer). Call our free Advice Line on 0800 048 7520 on Tuesdays (10-12pm and 2-4pm) and Thursdays (10am-12pm and 2-6pm).