

## E-Commerce - How to Build A Successful Online Business

### Summary

Written by someone with lived experience of prison, and also of running a thriving online enterprise, this comprehensive course empowers you with the essential knowledge required to achieve success. Whether you aspire to supplement your income or to sell items around the world, this course is tailored to your needs. It encompasses a wide range of topics, including the art of selling products on eBay, a prominent global platform, as well as other comparable online marketplaces. By enrolling, you will acquire invaluable insights on effective business management and strategies for sustainable growth.

Course Provider	The Inside Academy www.insideacademy.co.uk 140 Lee Lane, Bolton BL6 7AF 07542 311332
Qualification Accreditation	Agored Cymru
Academic level	2
PET entry requirements	Level 2 English
Format of course material	Paper-based & CD Rom
Structure of course	<p>Eleven Lessons:</p> <ul style="list-style-type: none"> <li>An introduction to ecommerce.</li> <li>An introduction to reselling</li> <li>Products sourcing and selling</li> <li>Search engine optimisation and algorithms</li> <li>Let's master eBay!</li> <li>Starting your own enterprise</li> <li>Accounting basics</li> <li>Implications of running your own online business</li> <li>Risks in setting up your own business</li> <li>Becoming a successful entrepreneur</li> <li>Developing your skills and knowledge</li> </ul>
Assignments	8 written worksheets & assignments, all sent out at start of course. Students get stamped addressed envelopes to return assignments. Feedback is done via Email a prisoner (EMAP), so usually within 7 days of receiving queries.
Exam	No
Estimated completion time	60 hours
Maximum course duration	Unlimited

<p><b>Prison support requirements</b></p>	<p>Support assessment submission (ideally scan to the tutor or post). It is recommended to make copies in case assignments get lost; contact supplier for tutor support or more info on assignment submission. See contact details are above in the 'Course provider' section.</p>
<p><b>Supplier tutor's support</b></p>	<p>Tutor support available directly via EMAP throughout course, not only to give assignment feedback, but also to answer questions.</p>
<p><b>Certificate</b></p>	<p>Upon completion, you will receive two certificates: one from Inside Academy and one from the awarding body.</p>
<p><b>Progress</b></p>	<p>There are range of possible progression options. Call our free Advice Line on 0800 048 7520 on Tuesdays (10-12pm and 2-4pm) and Thursdays (10am-12pm and 2-6pm).</p>